

Make a difference



Make a difference to the North East



North East Economic Forum

The North East has the potential to play a major role in the resurgent global economy. But it will not be able to fulfil that potential without the continued improvements to its governance structures. The North East Economic Forum is a platform for debate and feedback. You can genuinely influence what happens to the regional governance within the North East.

The annual conference takes place later this year. The opportunity for key stakeholders to meet at an event on such a large scale is unprecedented in the North East. The forum is proving increasingly popular amongst politicians, business leaders and others with a vested interest in the future success of our region.

The event is a real opportunity for your organisation to raise its profile with the region's decision makers and sector leaders. You can also ensure your issues are high on the agenda. By taking one of three levels of sponsorship, you can rapidly improve your influence within the region. All sponsors will be interviewed before the event by the event manager, ensuring those topics that matter to you are covered by the panel. In addition, you'll have a visual presence at the event alerting all attendees and the regional business community to your commitment to the region. You'll also serve your industry sector, because without sponsorship, NEEF as a not-for-profit organisation would not be able to stage free of charge professional events.

Believe ■■■ Belong ■■■ Be There

The opportunities are:

Gold Option

- Brand positioning as a major player in the North East
- Interview with the event manager to allow your issues to be included on the agenda for the event
- Logo placement on stage, showing you are a key sponsor
- Logo placement on all marketing material, including invitation, website, seminar pack
- Your exhibition stand prominently placed at the seminar
- Marketing material on tables for delegates
- Acknowledgement by the seminar host as a key sponsor of the event, and the opportunity to make a brief statement at the event
- Recognition of your contribution in press releases
- Acknowledgement within the policy reporting documentation produced after the event
- Access to contact details of 'opt in' attendees
- Personal introduction to key speakers and guests
- This package is priced at £5000

Silver Option

- Brand positioning as a key player in the North East
- Interview with the event manager to allow your issues to be included on the agenda for the event
- Logo placement on event information including invitation, website, seminar pack
- Your exhibition stand prominently placed at the seminar
- Marketing material on tables for each delegate
- On day acknowledgement as a sponsor of the event
- This package is priced at £3000

Bronze Option

- Your exhibition stand prominently placed at the seminar
- This package is priced at £1000

Become a sponsor

Sponsoring this event would give an immediate boost to the profile of any organisation in the North East.

To take advantage of this opportunity, please contact Katherine Aitken at Spacecraft Events Ltd. Alternatively, Katherine will be happy to discuss additional benefits or alternative packages and can be contacted on 07895 033391 or by email on katherine@spacecraft-events.co.uk

